

—a dependable
 "DIRECTION SIGN"
 —I've found
 —on the road of life
 —a growing bank account is that
 "SILENT PARTNER" the "GET-
 THE - THINGS-DONE-WORKER"
 that always stands by with a help-
 ing hand . . . when you get a "PUNC-
 TURE" in your "TIRES OF LIFE"
 —saves you from "GOIN' HOME
 ON THE RIM"

—starting at the sign of

**The First National Bank
 OF TORRANCE**

TORRANCE'S
 FINANCIAL
 SERVICE
 STATION
 —yours?



**Balmy Days
 as You Ride East**

*[enjoy the delightful trip through the pictur-
 esque Southland and romantic Old South]*

The colorful route east of Southern Pacific's "Sunset Limited" skirts the nation's southern border. Through California's orange lands; across fertile mesas, broad cattle ranges, Phoenix, El Paso, San Antonio, Houston, and on along the placid bayous of Louisiana to New Orleans.

"Sunset Limited," famed round the world, carries you swiftly and comfortably. Its appointments are superb; comparable to those of a fine hotel or club.

From New Orleans you can continue by train to middle west or eastern points, or by Southern Pacific steamship to New York (meals and berth on the ship included in your fare).

You can go this way and return if you wish over another Southern Pacific route—Golden State Route between Los Angeles, El Paso and Chicago; Overland Route San Francisco, Ogden and Chicago; and Shasta Route to Pacific Northwest and east over northern lines. A choice offered only by Southern Pacific.

The new Sunset Route booklet describes this inviting trip in detail. Ask for a copy and for further particulars. See Apache Trail of Arizona Enroute.

**Sunset Limited
 Southern Pacific**

C. H. MUELLER, Agent P. E. Station, Torrance, Phone 20

TIME TABLE

**LONG BEACH—LOS ANGELES—HOLLYWOOD
 Motor Coach Line**

Lv. Torrance for Moneta, Western City, and Manchester Ave., Los Angeles: A. M. 6:59 except Sunday, 9:39; P. M. 12:34, 2:44, 4:44, 7:44 and 11:34.

Lv. Torrance for Keystone, Davidson City, Watson, and Long Beach:—A. M. 7:46, daily except Sunday; 10:41; P. M. 1:31, 3:31, 5:36, 8:41 and 12:36 A. M.

*Direct connection with Green Buses to Hollywood and Los Angeles shopping district. Also Yellow Buses to Inglewood and Graham.

FARES:—Torrance to Manchester Ave., Los Angeles, ONE WAY, 25c; ROUND TRIP, 40c. Los Angeles City Fares, 10c.

WEST SIDE TRANSIT CO.

Phone 664-89 Long Beach

**Postmaster In
 Plea for Early
 Christmas Mail**

Ask Public to Co-operate—
 Gives Rules for
 Mailing

"Christmas is a time of joy and gladness," said Postmaster Alfred Gourdiar, and the custom of exchanging gifts, greeting cards and other remembrances which is so generally followed during the holiday season is one of the main factors in promoting this happy condition. The observance of this custom greatly increases the volume of mail during the month of December and it is therefore necessary to do everything possible to facilitate and expedite its handling.

"A sentimental value is attached to Christmas mail, and in order to be in keeping with the purpose for which it is sent, it should reach the addressee in time to give its full measure of happiness and cheer on Christmas Day.

"All postmasters are pleased to assist in the promotion of this beneficial spirit, and earnestly seek the co-operation of mailers in the preparation of their Christmas mail, since such co-operation is an important and necessary factor in effecting its satisfactory movement.

"Patrons are urged to comply with the conditions set forth below the observance of which will accomplish the end desired, and thus promote the pleasure and satisfaction of all concerned."

Postage—Prepay postage fully on all mail matter.

Addresses—Address all matter plainly and completely in ink, giving street address or box or rural route number whenever possible. Place senders return card in upper left corner of address side. Tags should not be used unless necessary, in which case a copy of the address and return card should be placed inside the parcel for identification if tag is lost.

Packing and Wrapping—Pack articles carefully in strong, durable containers. Wrap parcels securely but do not seal them except when bearing a printed label or indorsement reading: "Contents: Merchandise. Postmaster: This parcel may be opened for postal inspection if necessary," together with name and address of sender, as sealed parcels not so labeled or indorsed in printing are subject to postage at the letter rate.

Limit of weight and size—Parcels may not exceed 81 inches in length and girth combined, nor weigh more than 70 pounds if for delivery within the first, second, or third zone, or 50 pounds in any other zone.

Permissible additions and enclosures—Parcels may be marked "Do not open until Christmas," this being permitted in order to encourage early mailing.

Written greetings such as "Merry Christmas," "Happy New Year," "With best wishes" and names, numbers, or symbols for the purpose of a description may be enclosed with third or fourth class (parcel post) mail. Books may bear simple dedicatory inscriptions not of a personal nature. Other written additions subject parcels to letter postage.

Do not inclose letters in parcels, as doing so would subject entire parcel to letter postage. Communications prepaid at the first class rate may be sent with parcels prepaid at the third or fourth class rate by securely attaching the envelopes containing the letters or other written matter to the outside of parcels.

Seals—Christmas seals or stickers should not be placed on the address side of mail.

Insurance—Valuable parcels should be insured.

Where to Mail Parcels—Uninsured parcels 8 ounces or less in weight may be mailed in street letter or package boxes. Parcels weighing over 8 ounces can not be mailed in street boxes, but must be taken to the main postoffice, or classified station or branch. Parcels containing meat, food products, gut flow-ers, or other perishable matter should be mailed only at the main postoffice or one of the large classified stations, and should be marked "Special Handling."

As an afterthought, Mr. Gourdiar said: "The co-operation of dealers and the public generally is asked in the elimination of small sized cards and envelopes, that the postal service may be relieved of the burden of handling them. In no case should cards and envelopes be smaller than 2-3/4 by 4 inches, a size somewhat larger being preferable."

**Follies Dancer to
 Head Orpheum Bill**

A sextette of unusually brilliant features will be the interesting attraction at the Orpheum starting Sunday matinee, Nov. 20. This rare collection of headline artists will include Florence O'Denishawn, the exotic Ziegfeld follies dance star, Nelson Snow and Charles Columbus, late of the Music Box Revue and "Oh! Please," in a limited tour together; the internationally famous grand opera dramatic soprano, Odili Careno; Elsa Ersi, the beautiful Hungarian musical comedy star; and Nat Ayer, the popular British composer; Steve Freda and Johnny Palace, offering "Baruch-A-Kallop"; Harry J. Conley in a new comedy "Slek As Ever" by Willard Mack, and Sonny Clay's Plantation Band with Angelus Babe, Blanche and Jimmy Creighton, in their original offering, "Midtown Vaudeville" and one other Orpheum Circuit feature will complete the new bill.

A real plan service. Consolidated Lumber Co.—Adv.

**Dolleys Selling
 Tickets for New
 Fairbanks Film**

Only six more weeks until Christmas, so do your Grauman's Chinese Theatre shopping early and avoid the usual holiday rush! Seats for Douglas Fairbanks as "The Gaucho" and Sid Grauman's new prologue, "Argentine Nights," the combined current presentation, are now selling at the local branch

box office of Grauman's Chinese at Dolley Drug Co.

This is a convenience authorized by Mr. Grauman for the benefit of local theatre-goers, whereby you can secure the very best seats here, and avoid standing in line at the box office in Hollywood. There is no brokerage charge for this service. It will pay you to get acquainted with your local branch of Grauman's Chinese.

"The Gaucho" is a thrilling story of the South American pampas, and has been hailed as Doug Fairbanks' supreme achievement on the screen. It even surpasses his "Robin Hood,"

"Thief of Bagdad," "Black Pirate," and other successes of the past. In the role of a daring bandit of the Argentine he leads his cowboy outlaws in deeds of conquest and wins the love of a fiery senorita. It's a great picture for the grown-ups, and for the children.

Sid Grauman's new prologue, "Argentine Nights," is a whole show in itself and is worth coming miles to see. Here is a full hour of tango dances, musical novelties, and chorus ensembles revealed against a lavish and colorful background, and performed by a company of over 100 talented South American

entertainers. Borrah Minevitch and his Argentine Tascals, fourteen young vagabonds who play bar-mongers and clown about the stage, are the outstanding hit.

If you live in territory served by the Pacific Electric, and can make up a party of 50 or more, special excursion rates can be arranged by communicating with the Exploitation Director, Grauman's Chinese Theatre, Hollywood.

Mr. and Mrs. Charles Theobald of Torrance visited Lomita friends Saturday.

LOCAL NOTES

Recent guests of Mr. and Mrs. K. D. Powell were Miss Louise Perkins of Warren, Pa.; Mr. and Mrs. Gene Hedrohm of Venice; and Mrs. Stella Drake of Los Angeles.

Mr. and Mrs. George Miller of Redondo boulevard spent Sunday at the home of Mrs. Miller's brother, C. D. Kette of Redondo Beach.

A Carload of Cotton Batts

**We Went Shopping Ourselves Last Week
 and Found Prices Were Somewhat Different**

This chain of stores owns today close to a carload of Cotton Batts.

As Cotton Batts are a by-product, you can not always go to the mills and buy bargains in these goods. When cotton manufacturers are working overtime, cotton batts accumulate. When mills are idle this product is scarce.

We own this lot cheaper than any ordinary store or stores can duplicate in a limited quantity. We have had this deal on the string since last August. Now we are loaded for bear.

- 3 lbs. fine White Cotton Sewed \$1.19
- 2 for \$2.00, \$1.50 value
- 2 1/2 lbs. Medium Cotton, 69c
- 2 for \$1.25
- 1 lb. Good Cotton, 29c
- 3 for 79c
- 8 oz. Good Cotton, 19c
- 3 for 50c
- 6 oz. Good Cotton, 15c
- 2 for 25c

Yard Goods



27 inch DAISY CLOTH, sold in city stores from 19c to 30; 19c, 25c, 27c, 29c, 30c. Only one store had as low a price as ours. Four were higher. Our cut prices have for the last two years have been

- Yard 19c
- Good Quality Cretonne, 35 to 36c
- inch. 6 yards, \$1.00 19c
- Pearl Cotton, J. P. Coats and Star 9c
- 3 for 25c
- Bleached Indian Head for Fancy Work. Also other Bleached Suitings, 44 inches wide. 700 yards. 3 for \$1.00 39c
- Nurse's Cloth, 39 to 40 inch. Yard 29c
- High Grade White Voiles 25c
- Yard 25c
- Fine Nainsooks and Lingerie Cloths, All good colors, 15c, 19c to 25c
- 54 inch Bleached Sheeting, 3 yards \$1.00 35c
- 90 inch Pequot Sheeting, 10 yards, \$6.50 69c
- Good Weight 66x80 Blankets \$2.29



We used to have competition in Minnesota that featured overalls, quilts and sheets for leaders. Their trick was to have one or two of each article so they could not be caught on "fake advertising." We find a few "Sail" promoters trying to work the same game here. A well known brand will be advertised on a large scale and their stock will many times only be 1/2 dozen of lot. They can do this as they never expect to come back. Their game is to rake in all the money they can out of a community and go on to the next one.

Be sure you get the right measure. It does no harm to keep your eyes open when you attend these promotion schemes.

Give your home dealers the once over first. We ask no favors over the city or anywhere else. Our system calls for a Sample Store like our Torrance store in several nearby cities. So we are prepared to move to the mountain if the mountain does not move to us.

For your own protection, compare prices first before you buy.

Men's Wear



- Men's Khaki Colored Pants, \$2.00 value \$1.49
- Men's \$1.35 Work Shirts, 3 for \$2.75, 6 for \$5.25 98c
- Men's \$1.00 Work Shirts, 3 for \$2.00 79c
- Men's \$1.50 Flannel Shirts, 2 for \$2.25 \$1.29
- Men's \$3.00 Wool Mixed Shirts, 2 for \$4.00 \$2.19
- Men's \$5.00 All Wool Shirts, Lumber Jack Style \$3.95
- Men's \$8.50 Blue Serge Pants, 2 for \$10.00 \$5.45
- Men's \$6.50 Dress Pants \$4.45
- Men's Semi-dress Pants, \$2.69, \$2.95, \$3.45 to \$3.95
- Men's Overalls, \$1.00, \$1.29, \$1.39, \$1.49 to \$1.79
- Men's Wool Mixed, also Silk and Wool Mixed Union Suits, \$1.95, \$2.29, \$2.49, \$2.95 to \$4.45

SHOES

Paper is worth 4c a pound and up. Shoe leather is worth 10c a foot and up. We have in mind a manufacturer in the mid-west that turned the factory over to the boys during the war. To make a better profit they ground up all small cuttings and had them pressed into insoles and heels. We got a dose of their shoes. Every pair went wrong. We made every pair good. The boys are not building shoes today.



Work shoes are higher at the factories. The reasons are many. The fact is that one of the reasons they are higher is that the old world cannot afford to kill their cattle for the hides.

We are not lowering the quality nor are we advancing the price. Our work shoes have anything beat in this or any nearby city. At pair \$3.95 Others \$2.29, \$2.75 to \$3.45

As long as our \$40,000 stock of shoes holds out we will stand between you and high prices. WE STAND BACK OF EVERY PAIR.

The Sample Store

Hawkins & Oberg

REDONDO

TORRANCE